Commonwealth of Kentucky

Department of Workforce Investment Office of Vocational Rehabilitation 2005-2008 Strategic Plan



Putting People and Solutions to Work



Growing a Strong Workforce for the Bluegrass State
Workforce Investment

The 2005-2008 Strategic Plan is based on the following Philosophy, Mission, and Values of the Kentucky Office of Vocational Rehabilitation. The Strategic Plan includes our goals and innovative approaches in accomplishing the purpose of the Rehabilitation Act of 1973, as amended, which is the guiding force of our policies and principles and a platform for our visioning.

Philosophy

We recognize and respect the contribution of all individuals as a necessary and vital part of a productive society.

Mission

To assist Kentuckians with disabilities to achieve suitable employment and independence.

Values

We value the rights, merit and dignity of all persons with disabilities and the opportunity to pursue employment as an important aspect of a full and meaningful life.

We value all staff, their individual talents, unique abilities and contributions to the agency's mission.

We value collaborative efforts and partnerships which support the agency's mission.

Office of Vocational Rehabilitation Executive Summary 2005 – 2008 Strategic Plan

The Office of Vocational Rehabilitation's 2005-2008 strategic plan is aimed at making the agency a more efficient and accountable program that is responsive to the unique needs of Kentuckians with disabilities. This plan addresses the challenges of changing economic, demographic, and public policies at the state and national levels. Excellence requires that we build upon on strengths, anticipate the future, and align our human and fiscal resources in ways that best meet the needs of Kentuckians with disabilities.

The following goals, objectives and strategies were developed over several months utilizing comments from the 2004 - 2005 public hearings, focus groups, and forums.

The Statewide Council for Vocational Rehabilitation, the Statewide Independent Living Council, Client Assistance Program and all levels of OVR staff had an opportunity to provide input related to the future of the Office of Vocational Rehabilitation and the services the agency provides through a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis. Efforts were made to obtain regional representation as well as input from consumers and advocates representing various disability groups. Visioning Forums were conducted at Carl D. Perkins Rehabilitation Center, and the communities of Louisville, Corbin, Florence, Bowling Green, Lexington, Owensboro, and Ashland. Individuals attending these forums represented community rehabilitation programs, secondary school systems, community mental health organizations, job corps, supported employment providers, and various advocacy groups.

Additionally, continuing statewide studies of OVR effectiveness, efficiency, and performance as well as statistical analyses have been utilized to formulate goals and strategies for improvement in the quality and quantity of the provision of vocational rehabilitation services to Kentuckians with disabilities.

OVR is committed to the identified goals outlined in the strategic plan which focuses on enhanced and increased employment opportunities; inclusion, integration and empowerment; productive and collaborative relationships; and effective utilization of human and fiscal resources. All aspects of the strategic plan will be monitored and reviewed quarterly and adjustments made accordingly. The plan will be a fluid document to allow for changes in laws, regulations, policies, trends and the environment.

Goal 1: To enhance and increase employment for individuals with most significant and significant disabilities consistent with individual capacities, abilities and informed choice.

Objective A: Meet or exceed consumer satisfaction rating of the previous year Measure: Increase from very poor and poor to good or very good on survey

Strategy	Responsible	Timeframe
a. Explore and analyze the	SCVR – Consumer Satisfaction	October -
percentage of dissatisfied	Committee Staff Person	annually
consumers and find reasons and	Program Planning & Dev Branch	
causes	CDPCRC Evaluator	
a.1. Inform customers completely	Program Planning & Dev Branch	5/06
of the vocational rehabilitation		
process through guidance and		
counseling and printed materials		
b. Provide customer service	HRD Administrator	5/06
training to all staff		

Objective B: Meet or exceed performance on standards and indicators as mandated by the federal government

Measure: All standards and indicators are met or exceeded.

Strategy	Responsible	Timeframe
a. Increase or maintain positive	Field Administrators	October -
employment outcomes and	Program Planning & Dev Branch	annually
rehabilitation rate, enhance		
wages, service individuals with		
significant disabilities, increase		
self support at closure and		
improve outreach to minorities at		
district or program level with little		
or no increase in costs		
b. Provide training to increase	Assistant Director	10/06
staff knowledge concerning		
standards and indicators,		
including the utilization of on-line		
resources		

Objective C: Provide 45 comprehensive trainings and 25 technical assistances to external customers

Measure: 45 comprehensive trainings and 25 technical assistances provided to external customers

Strategy	Responsible	Timeframe
a. Develop and implement a	RT Branch Manager	12/05
method of tracking criteria to	Statewide Job Placement	
account for services to external	Coordinator	
customers	SE Branch Manager	
b. Expand the external customer	RT Branch Manager	9/06
outreach to increase positive	Statewide Job Placement	
employment outcomes	Coordinator	
	SE Branch Manager	
	Program Admin responsible for CRP	
c. Develop consistent	Communications Liaison	01/06
presentation of VR services		
utilizing multimedia materials		
c.1. Customize local materials	Field Administrators	03/06

Objective D: Initiate five innovative programs by 2008

Measure: Five innovative programs initiated

Strategy	Responsible	Timeframe
a. Identify common consumer needs, agency needs, and employer needs and recommend innovative programs	Program Planning & Dev Branch	6/06
b. Identify existing innovative programs within districts that can be used statewide	Program Planning & Dev Branch	12/05
c. Research/seek grant opportunities that correspond to identified needs	Program Planning & Dev Branch	weekly

Goal II. To promote inclusion, integration and empowerment of individuals with most significant and significant disabilities

Objective A: Provide information on disability issues and advocacy skills for 300 individuals with disabilities and 10 organizations per year

Measure: 10 organizations and 300 individuals with disabilities are provided information on disability issues and advocacy

Strategy	Responsible	Timeframe
a. Develop a method of tracking	Program Planning & Dev Branch	1/06
advocacy and disability training		
within the agency		
b. Implement advocacy training	Program Planning & Dev Branch	6/06
within agency programs		
c. Seek out collaborations with	Program Planning & Dev Branch	Quarterly
other entities to provide advocacy		
training in a cost effective manner		
d. Educate disability	Program Planning & Dev Branch	Quarterly
organizations on VR issues and		
services		
e. Seek participation, in an	Program Administrator	Quarterly
advisory capacity, with the	responsible for Medicaid Buy-In	
Medicaid Buy-In Infrastructure	Infrastructure Grant	
Grant		

Goal III. To achieve productive and collaborative relationships with public and private entities

Objective A: Develop a marketing plan to increase awareness of the Kentucky Vocational Rehabilitation program among targeted audiences by October 1, 2006

Measure: Plan developed

Strategy	Responsible	Timeframe
a. Identify targeted audiences	Communications Liaison	1/06
based on current resources		
b. Develop marketing team to	Communications Liaison	1/06
write the plan		

Objective B: Identify and create one statewide and one district partnership each year Measure: Partnerships created

Strategy	Responsible	Timeframe
a. Identify by soliciting	Program Planning & Dev Branch	06/06
information from staff the existing		
and potential partnerships		
b. Create new partnerships	Program Planning & Dev Branch	Fiscal Year -
based on program needs and		annually
outside trends		

Goal IV. To effectively utilize all available human and fiscal resources in an efficient manner

Objective A: Develop and implement an effective, comprehensive and responsive management information system by September 30, 2007

Measure: CMS implemented

Strategy	Responsible	Timeframe
a. Obtain ongoing	Program Admin Responsible for CMS	Quarterly
recommendations from all staff	CMS Systems Analyst	
	Systems Management Branch Mgr	
b. Train all staff on new CMS	Program Admin Responsible for CMS	3 mths prior
	CMS Systems Analyst	to CMS
	Systems Management Branch Mgr	implementat
	HRD Administrator	ion

Objective B: Develop 10 continuous quality improvement initiatives by 2008

Measure: 10 initiatives implemented

Strategy	Responsible	Timeframe
a. Identify existing quality	Program Planning & Dev Branch	10/05 and
improvement initiatives and implement new initiatives	Program Admin for quality assurance	quarterly
	Program Admin for TRACKS	
b. Develop a system for gathering input on possible initiatives from staff	Program Planning & Dev Branch Program Admin for quality assurance Program Admin for TRACKS	Annually
c. Review existing Memorandums of Agreement for productivity and modify as necessary	Senior Leadership	Quarterly

Objective C: Develop an executive budget by September 30, 2005 and September 30, 2007 Measure: Budget developed

Strategy	Responsible	Timeframe
a. Conduct cost-analysis, incorporate	Deputy Executive Director	Annually
information into executive budget,	Senior Leadership	-
monitor and adjust	Finance Branch	

Objective D: Increase qualified professional staff in all disciplines as measured by agency and federal standards

Measure: Qualified staff increased

Strategy	Responsible	Timeframe
a. Identify competencies in each discipline	Senior Leadership	01/06
	HRD Administrator	

b. Build partnerships with universities and	Program Services	Quarterly
colleges for recruitment of qualified students	Director	
c. Explore feasibility of state level certification	Senior Leadership	8/07
program for rehabilitation counselors and	HRD Administrator	
rehabilitation program specialists		

Objective E: Develop a comprehensive personnel plan based on an analysis of current and future demographics, trends and agency needs by September 2006 Measure: Personnel Plan developed

Strategy	Responsible	Timeframe
a. Evaluate current personnel	Senior Leadership	9/06
demographics and trends within the	Program Planning & Dev Branch	
agency		
b. Develop and conduct agency	Senior Leadership	9/06
need survey	Program Planning & Dev Branch	
c. Incorporate findings into	Senior Leadership	10/06
personnel plan and implement plan		

Objective F: Increase ethnic minority staff from 3 % to 10 % and increase staff with disabilities by 10% from current rate

Measure: Both minority and disability percentages meet desired rate

Strategy	Responsible	Timeframe
a. Develop mechanism to survey	EEO Coordinator	03/06
staff for disability identification	Program Evaluator	
b. Evaluate KSU initiative	Program Admin responsible for KSU initiative	Semester
c. Develop and implement a comprehensive minority and disability recruitment plan	Program Admin responsible for minority recruitment EEO Coordinator	Develop 12/05 Implement 1/06

Objective G: Develop an annual training plan for continuing education and CSPD initiatives by July 30 of each fiscal year

Measure: Training Plan developed

Strategy	Responsible	Timeframe
a. Identify training needs through utilization of	HRD Administrator	10/05
existing resources	Senior Leadership	
b. Identify existing, cost-effective training	HRD Administrator	Ongoing
opportunities		
c. Increase on-line training options for staff	HRD Administrator	12/05,
		annually